

# Meaghan McGoldrick O'Neil

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## Work Experience

SCHNEPS MEDIA, BROOKLYN, NY:

**Editor-in-Chief, Brooklyn Paper** March 2020—January 2023, December 2023—Present

- Supervise and mentor a team of reporters and interns, ensuring high-quality daily story production
- Oversee story assignment, editing, and online packaging, including CMS management and social media strategy in collaboration with the Digital Editor
- Design and execute print layouts for five weekly publications using inDesign and inCopy in collaboration with designers
- Coordinate with designers to ensure print-ready materials and host two weekly team meetings, alongside daily editorial discussions to enhance newsroom collaboration
- Manage scheduling, payroll, and monthly freelance budgets to ensure efficient operations and financial control

SCHNEPS MEDIA, BROOKLYN, NY:

**Editor-in-Chief, amNewYork Metro** January 2023—December 2023

- Directed a team of reporters and interns, with a focus on enhancing daily content output
- Managed story assignment and editing, online story packaging and social media planning
- Planned and executed print layouts for a daily and digital edition of amNewYork Metro, using inDesign and inCopy in collaboration with designers
- Ensured all print and digital versions were production-ready, facilitating effective communication through regular meetings
- Administered scheduling, payroll, and monthly freelance budgets to maintain operational efficiency and financial oversight

BROOKLYN MEDIA GROUP/E-BROOKLYN MEDIA, BROOKLYN, NY:

**Education/General Assignment Reporter, Brooklyn Eagle** May 2019—March 2020

**Editorial/Web Assistant, Brooklyn Eagle** Jan 2019—May 2019 (multi-role)

**Managing Editor, Home Reporter/Spectator News** Nov 2016—May 2019 (multi-role)

**Digital Editor-in-Chief, Brooklyn Reporter** Oct 2015—May 2019 (multi-role)

- Oversaw Brooklyn Reporter's online presence, including website, e-newsletter, sponsored e-blasts and social media, while writing and producing 5-10 stories per week
- Managed daily content updates, collaborated with writers to adapt print content for the web, and tracked ad campaign performance
- Monitored traffic and provided analytics to inform editorial and business decisions

**Staff Writer** hired as a full-time staff member in July of 2013

**Editorial Intern** Jun 2012—Aug 2012

*\* Brooklyn Media Group, an entity of Schneps Media, publishes various outlets. Acquired by EBrooklyn Media in May 2018.*

## Fellowships

**Poynter-Koch Media & Journalism Fellowship** Jun 2019—Jun 2020

## Relevant Awards

**New York Press Association Better Newspaper Contest:** Third Place, Headlines (2022); Second Place, Headlines

(2021); First Place, Spot News Coverage (2015); plus others for leading Brooklyn Paper and AMNY coverage  
**Brooklyn Media Group:** Publisher's Award for Editorial Excellence/Employee of the Year (2014, 2015, 2017)

## Education

IONA COLLEGE, NEW ROCHELLE, NY – May 2013 (GPA: 3.64)

*Bachelor of Arts in Mass Communications (ACEJMC), concentration in Journalism*

- Managed The Ionian, serving as Managing Editor, News Editor and A&E Editor

## Additional Skills

Proficient in: Parse.ly, InDesign, InCopy, WordPress, WordPress2Print, Master Page Builder, Constant Contact, SailThru, CapCut, Canva, MailChimp, Google Drive, Google Analytics, Adobe Acrobat, Quark, iMovie.

Familiar with: Photoshop, Final Cut Pro.

Former student of Gotham Writers Workshop.